

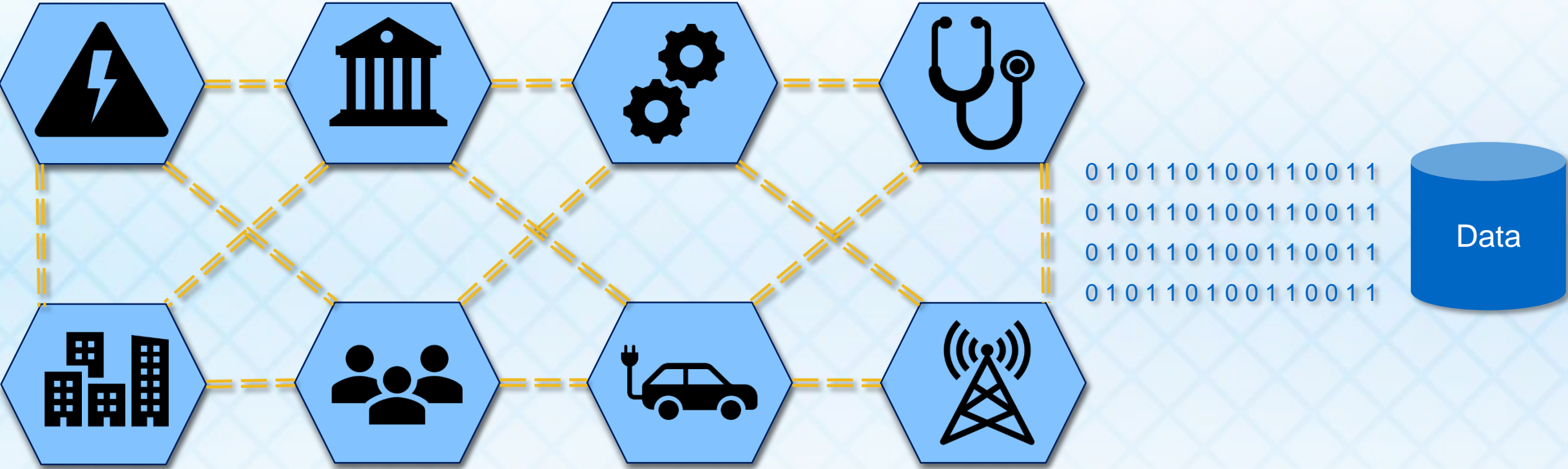
Smart Cities: Digital Transformation

NetApp IoT & AI

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22nd – Aug – 2019

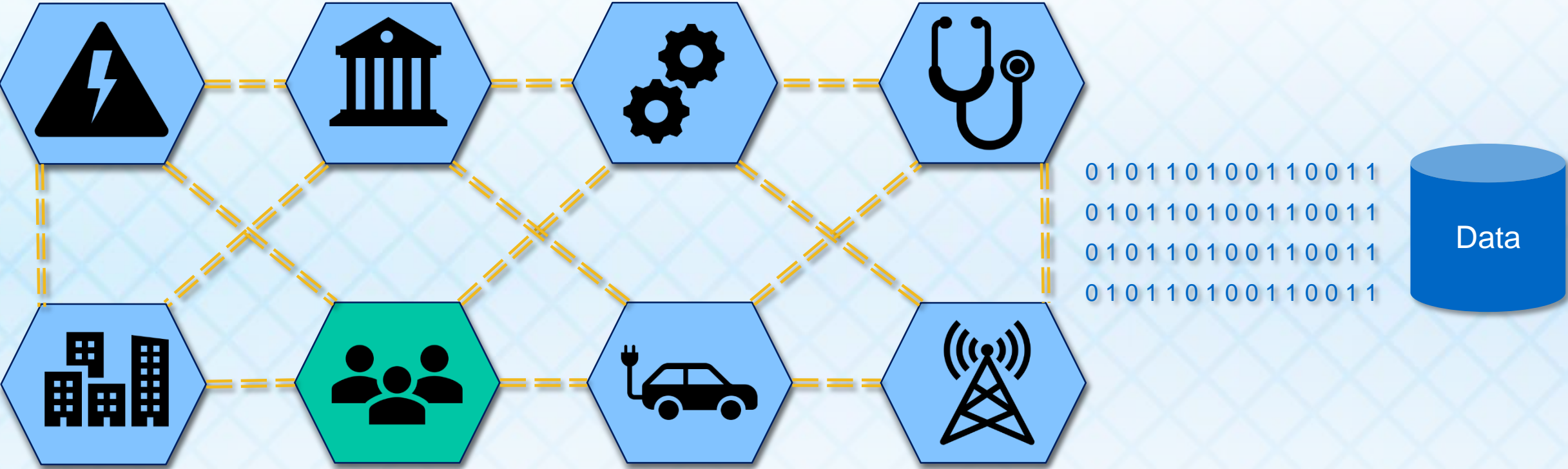
Components of Smart Cities

Building Blocks



Components of Smart Cities

Building Blocks





“Data are to this century what oil was to the last one: a driver of growth and change.”

“Digital information is unlike any previous resource; it is extracted, refined, valued, bought and sold in different ways.”

Digital Transformation Enabling Technologies

IOT and Artificial Intelligence



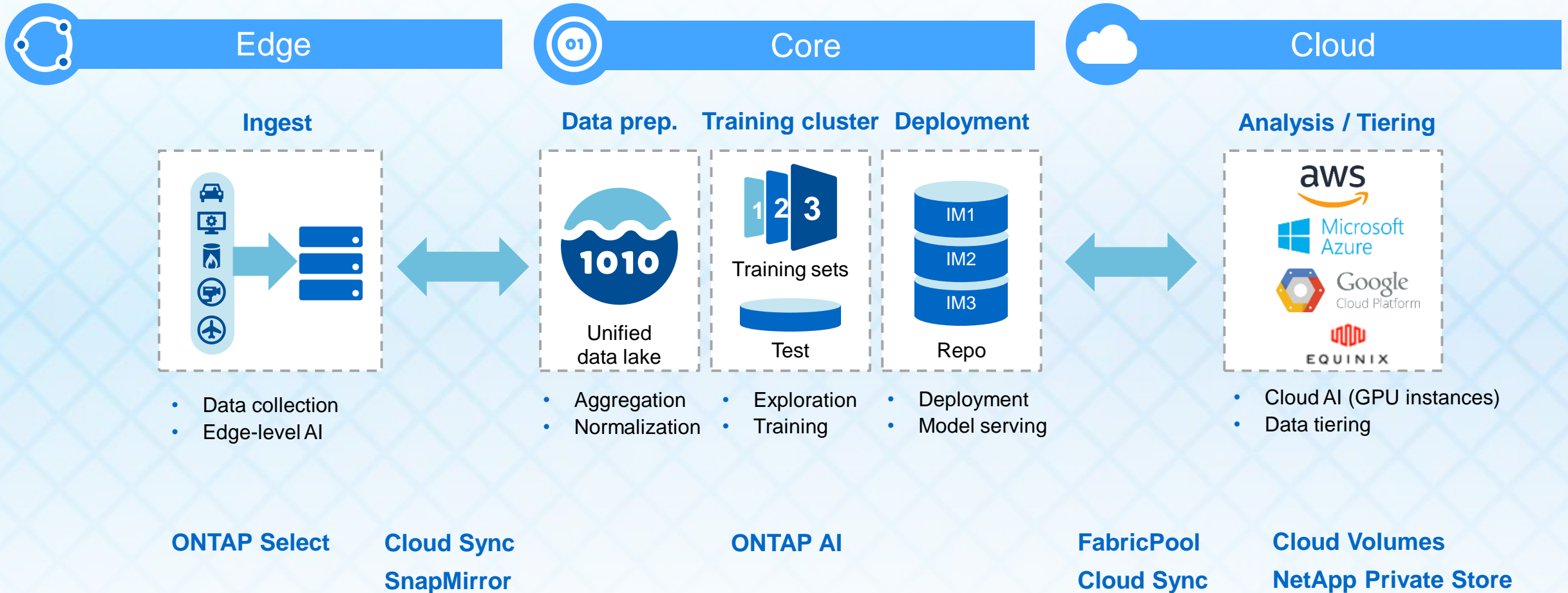
A light gray world map is centered in the background of the slide. A dark gray horizontal band is overlaid across the middle of the map, containing the text.

OUR PURPOSE

Empowering customers to change the
world with DATA

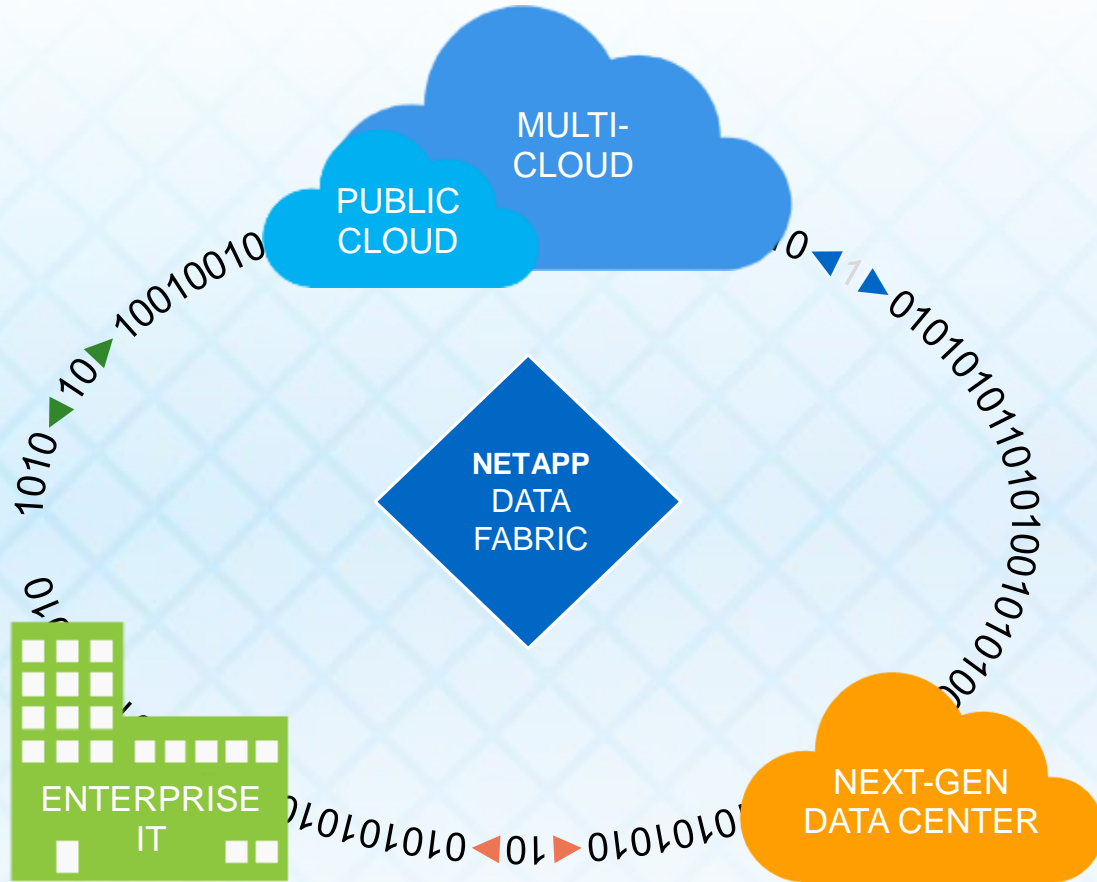
AI - Edge to Core to Cloud

Seamless data management



NetApp Data Fabric

Helping customers unleash data to accelerate digital transformation and address their business imperatives



HARNESS
the power of the
hybrid cloud



BUILD
a next-generation
data center



MODERNIZE
storage through
data management

Closing Thoughts

We expect a lots of Data been generated in Smart Cities, the question is not on how to store that “Data”, the question is how seamlessly we can make “Data” available to application across “Data Centers”, “Multi-Cloud” and “Lifecycles of Technologies” to create value out of it to deliver “Citizen Services”



Thank You